**Indus University**

**Indus Institute of Technology & Engineering**

**Personality Credit Course**

**M. Tech. Sem –II**

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| Subject: **Personality Enhancement** |
| Program: **M. Tech All Branches****Personality Credit Course** | Subject Code: **CC0239** | Semester: II |
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| **Teaching Scheme** | **Examination Evaluation Scheme** |  |
| **Lecture** | **Tutorial** | **Practical** | **Credits** | **University Theory Examination** | **University Practical Examination** | **Continuous Internal Evaluation (CIE)- Theory** | **Continuous Internal Evaluation (CIE)- Practical** | **Total** |
| 2 | 0 | 0 | 2 | 40 | 0 | 60 | 0 | 100 |

**Course Objectives:**

1. To enhance holistic development of students and improve their employability skills
2. To acquire inter personal skills and be an effective goal oriented team player
3. To develop professionalism with idealistic, practical and moral values
4. To acquire communication and problem solving skills
5. To re-engineer their attitude and understand and understand its influence on behavior

**Course Outcomes (CO)**

1. Students will be able to enhance their overall communication and personality skills.
2. Students will have their self-improvement through SWOT analysis technique.
3. Students will learn GOAL setting task and their implementation.
4. Students will get into what it ETHICS and how to inherent in their routine work.
5. Students will also learn their responsibilities towards environment.

**COURSE CONTENT**

**UNIT I**

**ATTITUDE**: Who am I? SWOT analysis, Importance of self-confidence and self-esteem, Factors influencing attitude

**UNIT II**

**COMMUNICATION**: Verbal, Non-verbal, Vocal, Activities for evaluation (Extempore, speaking news, book review), Public Speaking Activities for evaluation (Surveying and reporting, Debate, Group discussion)

**UNIT III**

**GOAL SETTING:** SMART goals, Blue print for success, Short term, Long term, Life time goals, Value of time, Diagnosing time management, Prioritizing work, Factors of motivation, Self-talk, Intrinsic & Extrinsic Motivators

**UNIT IV**

**ENGINEERING ETHICS:** Ethical Reasoning, Responsibilities towards environment and society, Leading by example, Concern for quality, Concern for success

**Recommended Reading**

* Covey Sean, Seven Habits of Highly Effective Teens, New York, Fireside Publishers, 1998.
* Carnegie Dale, How to win friends and influence people, New York, Simon and Schuster, 1998
* Thomas A Harris, I am ok, you are ok, New York, Harper and Row, 1972
* Daniel Coleman, Emotional Intelligence, Bantam Book, 2006
* Ethics in Engineering Practice and Research by Caroline &Whitbeck, Cambridge University Press