

Indus University

Indus Institute of Technology & Engineering

Personality Credit Course

CC0239 Personality Enhancement

M. Tech. Sem –II

CC0239 Personality Enhancement								
Program: M. Tech All Branches ; Personality Credit Course							Semester: II	
Teaching Scheme				Examination Evaluation Scheme				Total
Lecture	Tutorial	Practical	Credits	University Theory Examination	University Practical Examination	Continuous Internal Evaluation (CIE)- Theory	Continuous Internal Evaluation (CIE)- Practical	
2	0	0	2	40	0	60	0	100

Questions:

Unit-I

1. Define attitude. Based on it define who am I ?
2. Discuss SWOT analysis.
3. Do a detail SWOT analysis for yourself.
4. What is the importance of self-confidence?
5. Differentiate between self-confidence and self-esteem.
6. List and discuss factors influencing attitude.

Unit-II

1. Define communication and vocal.
2. Define verbal and non-verbal communication
3. Discuss how communication can be enhance through various activities?
4. What is extempore and how it is carry out.
5. Case Study: A give book review of your interest/ choice book.
6. What are the public speaking activates.
7. Explain methods of performing debate and group discussion.

Unit-III

1. What is goal setting?
2. What are the short term and long term goals?
3. What is life time goal? Differentiate among these three types of goals?
4. Define value of time and time management?
5. How will you prioritize your work among multiple works? Explain.
6. What are the various factors of motivation?
7. What is self-talk?
8. Differentiate and explain between intrinsic and extrinsic motivators.

Unit-IV

1. What do you understand by ethics?
2. What are the ethical responsibilities of oneself towards environment and society?
3. What do you understand by leading by example? Explain with real life example.
4. What is concern for quality? Discuss.
5. What is concern for success? Discuss.

Reference Reading:

- Covey Sean, Seven Habits of Highly Effective Teens, New York, Fireside Publishers, 1998.
- Carnegie Dale, How to win friends and influence people, New York, Simon and Schuster, 1998
- Thomas A Harris, I am ok, you are ok, New York, Harper and Row, 1972
- Daniel Coleman, Emotional Intelligence, Bantam Book, 2006
- Ethics in Engineering Practice and Research by Caroline & Whitbeck, Cambridge University Press

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