

**Name of Institute:** INDUS INSTITUTE OF TECHNOLOGY & ENGINEERING

**Name of Faculty:** Prof. Akshay Shah

**Course code:** BB0520

**Course name:** Entrepreneurship Development

Pre-requisites: None

Credit points: 02

Offered Semester: 5<sup>th</sup>

#### **Course Coordinator (weeks 14)**

Full Name: **Prof. Akshay Shah**

Seating Location -3<sup>rd</sup> Floor Bhanwar Building,ITE

Telephone: 7016768423

Email: akshayshah.me@indusuni.ac.in

Consultation times: 09.00 AM – 11.00 AM (Working Saturdays),

04:15 PM \_ 05:00 PM (Monday to Friday)

Students will be contacted throughout the Session via Mail with important information relating to this Course.

#### **Course Objectives**

By participating in and understanding all facets of this Course a student will:

1. To introduce the concept of Entrepreneur and Entrepreneurship in the mind of participants with reference to process of economic and industrial development of the country.
2. To involve participants in relevant interrelated field based project work or studies of entrepreneurs' promotional policies of the government and other developmental

agencies, financial institutions including banks and central government policies to develop target group as entrepreneurs.

### **Course Outcomes (CO)**

1. Understanding of various aspects related to entrepreneurship.
2. To understand the process of Entrepreneurial process and decisions as typical managerial decision.

### **Course Outline**

#### **UNIT-I**

Entrepreneur and Entrepreneurship

- Indian entrepreneurship
- Women Entrepreneurship

#### **UNIT-II**

Factors Affecting Entrepreneurship Growth

- Entrepreneurship Motivation
- Entrepreneurship Competencies

#### **UNIT-III**

Micro and Small Enterprises

- Opportunity Identification and Selection
- Formulation of Business Plans
- Project Appraisal.

## UNIT-IV

### Financing of Enterprise

- Forms of Business Ownership
- Institutional Finance to Entrepreneurs

### Method of delivery

Face to face lectures, self study material, PPT, Web Resources

### Study time

2 hours/Week

### CO-PO Mapping (PO: Program Outcomes)

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	3	1	1	1	3	-	-	-	-	-	1	1
CO2	3	2	3	1	3	-	-	-	-	-	-	-

### Blooms Taxonomy and Knowledge retention (For reference)

(Blooms taxonomy has been given for reference)

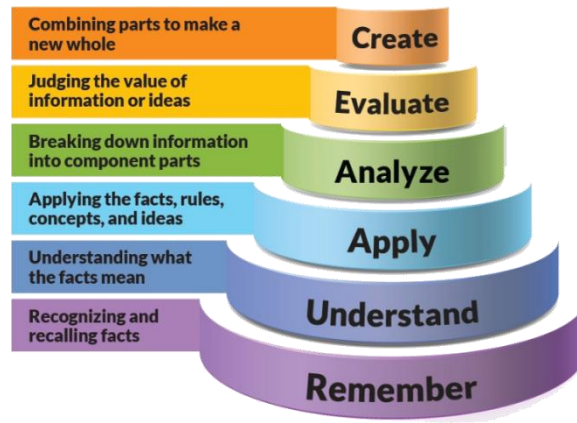


Figure 1: Blooms Taxonomy

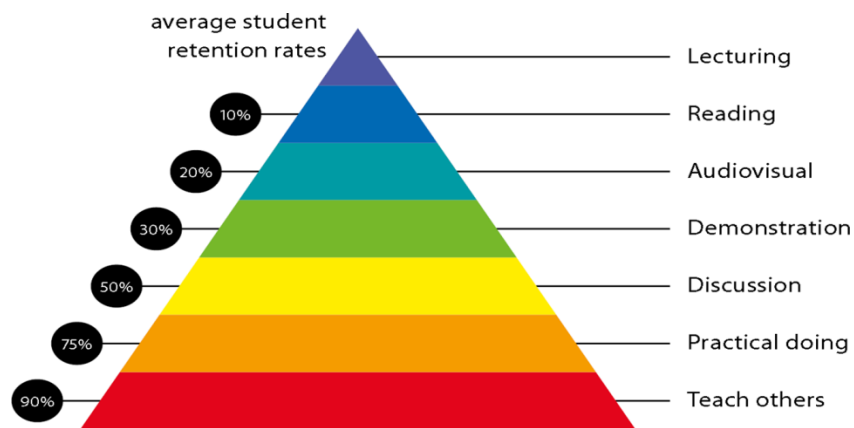


Figure 2: Knowledge retention

### Graduate Qualities and Capabilities covered

(Qualities graduates harness crediting this Course)

General Graduate Qualities	Specific Department of Mechanical Engineering Graduate Capabilities
<p><b>Informed</b></p> <p>Have a sound knowledge of an area of study or profession and understand its current issues, locally and internationally. Know how to apply this knowledge. Understand how an area of study has developed and how it relates to other areas.</p>	<p><b>1 Professional knowledge, grounding &amp; awareness</b></p>

<p><b>Independent learners</b></p> <p>Engage with new ideas and ways of thinking and critically analyze issues. Seek to extend knowledge through ongoing research, enquiry and reflection. Find and evaluate information, using a variety of sources and technologies. Acknowledge the work and ideas of others.</p>	<p><b>2 Information literacy, gathering &amp; processing</b></p>
<p><b>Problem solvers</b></p> <p>Take on challenges and opportunities. Apply creative, logical and critical thinking skills to respond effectively. Make and implement decisions. Be flexible, thorough, innovative and aim for high standards.</p>	<p><b>4 Problem solving skills</b></p>
<p><b>Effective communicators</b></p> <p>Articulate ideas and convey them effectively using a range of media. Work collaboratively and engage with people in different settings. Recognize how culture can shape communication.</p>	<p><b>5 Written communication</b></p>
	<p><b>6 Oral communication</b></p>
	<p><b>7 Teamwork</b></p>
<p><b>Responsible</b></p> <p>Understand how decisions can affect others and make ethically informed choices. Appreciate and respect diversity. Act with integrity as part of local, national, global and professional communities.</p>	<p><b>10 Sustainability, societal &amp; environmental impact</b></p>

### Practical work:

N/A

### Lecture/tutorial times

<b>Lecture</b>	<b>Wednesday 14:00 to 15:00</b>
	<b>Thursday 14:00 to 15:00</b>

The University norms states that it is the responsibility of students to attend all lectures, tutorials, seminars and practical work as stipulated in the course outline. Minimum attendance requirement as per university norms is compulsory for being eligible for semester examinations.

### **Details of referencing system to be used in written work**

PPTs, Lecture Notes/E-book, Web-Resources.

### **Text books**

1. Entrepreneurial Development by Dr. S.S. Khanka S Chand Publication
2. Entrepreneurship Development (Obstacles & Solutions) by Dipesh D. Uike Himalaya Publication

### **Reference Books**

1.  Entrepreneurship Management: By ArunaKaulgud
2.  Essentials of Entrepreneurship & Small Business Management: By Thomas & Norman
3.  Dynamics of Entrepreneurship & Management: By Vasant Desai.
4.  Entrepreneurship: Resources & Strategies: by Marc J. Dollinger

### **ASSESSMENT GUIDELINES**

Your final course mark will be calculated from the following:

### CIE Theory 60 Marks Bifurcation

#### CIE 60 marks

---> 40 marks mid semester examination

---> 20 marks internal evaluation - 05 marks as attendance, 05 marks for presentation, 10 marks for assignment or case studies.

### SUPPLEMENTARY ASSESSMENT

Students who receive an overall mark less than 40% in internal component or less than 40% in the end semester will be considered for supplementary assessment in the respective components (i.e internal component or end semester) of semester concerned. Students must make themselves available during the supplementary examination period to take up the respective components (internal component or end semester) and need to obtain the required minimum 40% marks to clear the concerned components.

#### Late Work

Late assignments will not be accepted without supporting documentation. Late submission of the reports will result in a deduction of -% of the maximum mark per calendar day

#### Format

All assignments must be presented in a neat, legible format with all information sources correctly referenced. **Assignment material handed in throughout the session that is not neat and legible will not be marked and will be returned to the student.**

#### Retention of Written Work

Written assessment work will be retained by the Course coordinator/lecturer for two weeks after marking to be collected by the students.

#### University and Faculty Policies

Students should make themselves aware of the University and/or Faculty Policies regarding plagiarism, special consideration, supplementary examinations and other educational issues and student matters.

**Plagiarism** - Plagiarism is not acceptable and may result in the imposition of severe penalties. Plagiarism is the use of another person's work, or idea, as if it is his or her own - if you have any doubts at all on what constitutes plagiarism, please consult your Course coordinator or lecturer. Plagiarism will be penalized severely.

***Do not copy the work of other students.***

***Do not share your work with other students (except where required for a group activity or assessment)***



## Course schedule (subject to change)

Week #	Topic & contents	CO Addressed	Teaching Learning Activity (TLA)
Weeks 1	Entrepreneur and Entrepreneurship	1,2	PPT
Weeks 2			PPT
Week 3	Indian entrepreneurship	1,2	PPT
Week 4	Women Entrepreneurship	1,2	PPT
Week 5			PPT
Week 6	Factors Affecting Entrepreneurship Growth	1,2	PPT
Week 7			PPT
Week 8	Entrepreneurship Motivation	1,2	PPT
Week 9	Entrepreneurship Competencies	1,2	PPT
Week 10	Micro and Small Enterprises	1,2	BB & PPT
Week 11		1,2	BB & PPT
Week 12	Opportunity Identification and Selection	1,2	BB & PPT
Week 13	Formulation of Business Plans, Project Appraisal.	1,2	BB & PPT

	Week 14	Financing of Enterprise	1,2	BB & PPT
	Week 15	Forms of Business Ownership, Institutional Finance to Entrepreneurs	1,2	BB & PPT