

## Question Bank

### Faculty-Dr. Garima Mishra

1. Explain the process of Event Management and the people involved in event management.
2. Explain the 5 'C of Event management.
3. Planning and organization is the key element that determines the success of an event.  
Discuss
4. As an introduction to an academic awards ceremony in the town hall, you have been asked to organize a performance by contemporary or indigenous dancers. Unfortunately, the Town Hall is a large space, with limitations in terms of lighting effects. There will also be a significant difference between the requirements of the performance and the requirements of the awards presentation, which is a formal, traditional daytime event. Investigate the option for props and drapes, and or create a model of the stage setup for dance production. Remember that the set will have to be easily removed or somehow integrated with the Awards presentation.

### **Questions**

- i. What are the aims of an event?
  - ii. Explain the characteristics of the best events
5. As the organizer of a product launch for a prestige motor car company, you need to reassure your client of you needs to reassure your client of your capacity to plan a successful event. Develop an overview of the event (event concept), a brief run sheet and a series of illustrations showing the event and staging layout. Finally, prepare a timeline or Gantt chart show the planning process in the lead-up to the event.
  6. Write briefly about the growth event management industry in India.
  7. Explain the different code of ethics that can enhance the event.
  8. Explain the main creative elements that must be considered for designing the event.
  9. Discuss the logistical elements must be taken into account when considering an event concept.
  10. Planning and organization is the key element that determines the success of an event. Discuss
  11. Discuss the importance of Infrastructure in event Management.
  12. A group of university students decided to hold a rock concert in The Mountains in June and advertise the concert on the internet. There bands attended tae three day concert, and there was a twenty four hours music. One young girl described the entire situation as living as hell, although why she stayed in unfathomable “was in a Valley and to get a drink of water you had to climb a steep hill. Even then the water was dirty and brown. The rest rooms were so far away that nobody bothered to use them. The music pounded all night and the floor in the cabin we were in vibrated so you couldn’t sleep. My friend got sick and there was no medical help. The organizers did not have a clue. They just wanted to make a fast buck”  
Questions:-
    - i. This event was described to the authorities as a cultural festival. Do you think I belong in that category?
    - ii. List three ways in which the organizations were negligent
  13. “Marketing of an event plays a key role in its success” Comment

14. Explain the necessity of Good media relation for the success of an event.
15. Explain the different types of crisis which can arise in sports events
16. What is the role of event management in organizations? Discuss the importance of exhibition